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EVENT RELEASE

Pitch Night Finalists Compete for Cash

Anderson, IN (January 10, 2018)- Have an idea, grab some friends, get moving, start a pitch night. On Thursday, January 18th, 2018 in Anderson, IN residents of Madison County are doing just that- with cold hard cash at stake for the top Innovator, Creator, or Entrepreneur. Vesuvius Coworking's Pitch Night powered by Indiana Economic Development Corporation kicks off the new year with a chance for one of our surviving six applicants to pitch to an audience of supporters who will vote LIVE to award the best pitch over \$6,000 with NO STRINGS ATTACHED. Over 40 volunteers have been brought together by M. Shane Bivens through Vesuvius Coworking to help light the torch of new business growth in Madison County. Vesuvius Coworking's mission is to provide space and events that allow Innovators, Creators, and Entrepreneurs to collide.

Applications were narrowed down by a team of entrepreneurial all-stars to the final six, who will present next Thursday, January 18th, 2018 6pm at Anderson's Main Stage Theater. The Selection Team All-Stars are: Mike Seidle of WorkHere, Nick Birch of PropelUp, Yang Jiang of Juno & Co, Kristen Cooper of The Start Up Ladies, FX Jammes of CMG Worldwide, Lauren Bentle of Lightbourne, Inc., and Michael Buckley of Cadence. Check out www.Vesuvius.in for more information on these All-Stars. The final six pitching on January 18th at Anderson's Main Stage Theater at 6pm sharp, are as follows in alphabetical order:

Charity Rees & Lindsey Montgomery: **Aerial Fitness** is a workout facility introducing bungee workout, aerial yoga, pole training, and kangaroo aerobics.

Dee Parsons: **The Pen & Ink Workshop** is to create fun, artistic and uplifting content with the Pen & Ink characters.

Cindy Dunston Quirk: **Scout & Zoe's** create the finest treats and chews in the universe that delight pet parents and the furry kids they call family.

Laura Turvey: **Tipsy Turvey Pubcakes** is Craft beer + cupcakes = pubcakes, plain and simple.

Lisa Singleton: **Tiny Houses, A Sustainable life Project**. Small sustainable tiny house communities which share resources in energy efficiency, community gardening, market place on site.

Pete Bitar: **Vertipod!** Is bringing the future forward with heavy lift capable unmanned or manned drones.

Your ticket buys entry and the chance to fund a dream with each vote. Tickets available at www.Vesuvius.in . Best Pitch of the Night will be awarded following the live audience voting at conclusion of the pitches. Follow our stories at www.Vesuvius.in .

Please contact us 347-452-8902 for media tickets and reserved seating.